



TERESA CARNÉ

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US Green Card Holder

PROFILE

Creative director & Designer

or in other words: a thinker, maker, typographer, logoer, doer, drawer, brander and fun haver with 11 years of experience.

Teresa is an experienced leader of creative teams, establishing, guiding, and growing design operations for organizations.

I work with clients to shape and implement beautiful and impactful creative solutions on projects ranging from brand identity work and print collateral to complex digital advertising campaigns.

KEY SKILLS



Adobe
Illustrator



Adobe
InDesign



Adobe
Photoshop



Adobe
After Effects



Branding



Illustration



Digital
Advertising



Web
Design



Print and
Production



Organization
and Time
Management



Problem
Solver



English
Spanish

EDUCATION

MA in Museum Innovations

Miguel de Cervantes European Univ. | Ongoing

Experience Design

University of the Arts London | 2019

Motion Graphics Master's Degree

Trazos Digital School | 2013

Graphic Design Bachelor's Degree

BAU, Design College of Barcelona | 2012

EXPERIENCE

VP of Creative

NP Agency Aug 2020 - Today Washington, DC

- Leading creative direction and execution on all client-facing projects in a fast-paced and demanding environment.
- Present concepts in fully-produced pitches to the internal team as well as outside clients and partners.
- Maintained brand consistency throughout all marketing projects while juggling multiple projects independently

Art Director

NP Agency Aug 2020 - Today Washington, DC

- Responsible for managing, inspire and mentor the design team to create and deliver engaging and innovative work that meets the expectations of our clients.
- Supervising all aspects of design development for deliverables ranging from campaign key art and out-of-home executions to social media graphics, websites, logo and brand development, one-pagers, decks, billboards, posters, banner ads, social media images, flyers, newsletters, design templates, and more.
- Responsible to track design requests to ensure timely deliveries and high quality work.

Freelance Senior Graphic Designer

3a Design Dec 2019 - Today Washington, DC

Freelance Senior Graphic Designer

National Geographic Sep 2018 - Jan 2019 Washington, DC

- Creation of illustrated maps and typographic title treatments.

Senior Graphic Designer

Howard+Revis Design Feb 2017 - Aug 2018 Washington, DC

- Development of concepts, design aesthetics, moodboards, type hierarchies, icon design, branding and client presentations.
- Design directions and exhibit planning for museums and visitor centers, from sketches to production and final implementation.
- Managed workload and creative projects effectively from concept to completion with multiple rounds of revisions.
- Supervised all graphic materials and productions in order to ensure the quality and accuracy in the design.
- Proposed and designed the rebranding of H+R.

Senior Product Graphic Designer

Gibson | Philips Jun 2015 - Aug 2016 Hong Kong

- Design direction manager with focus on color, graphics, materials, and finishing of Philips Speakers BT110, BT6000, BT7900.
- Curating cultural aesthetics & design trend research.
- Creation of presentations for the business strategy.